

“Buy The
Truth And
Sell It Not”

PROVERBS 23:23

“Buy The Truth And Sell It Not”

Need To Heed Godly Instruction



- ❖ The 15th saying (23:22,23), of 30 sayings of the wise (22:17–24:22) -
- ❖ Heeding parental instruction and advice is repeated often in Proverbs - (23:22,24; 1:8; 6:20)
- ❖ Verse 23, the young man will honor his parents by purchasing “truth” (*’emeth*), i.e., the true principles of God which are to guide ones life.

“Buy The Truth And Sell It Not”

Proverbs 23:23 (NKJV)

23 Buy the truth, and do not sell it, Also wisdom and instruction and understanding.

All of God's Word
Psalm 119:160
Thy Word is Truth
John 17:17

skill, prudence

discipline

discernment

“Buy The Truth And Sell It Not”

The Need For & Value of “The Truth”



- ❖ One should spare no pains, cost or sacrifice to obtain truth & then keep it safe.
- ❖ One should not part with truth under any circumstance!

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JOHN 8:31-32 (NKJV)

³¹ Then Jesus said to those Jews who believed Him, “**If** you abide in My word, you are My disciples indeed. ³²

And you shall know the truth, and the truth shall make you free.”

“Buy The Truth And Sell It Not”

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JAMES 1:18 (NKJV)

¹⁸ Of His own will He brought us forth by the word of truth, that we might be a kind of firstfruits of His creatures.

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JAMES 1:21 (NKJV)

²¹ Therefore lay aside all filthiness and overflow of wickedness, and receive with meekness the implanted word, which is able to save your souls.

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The Need For & Value of “The Truth”

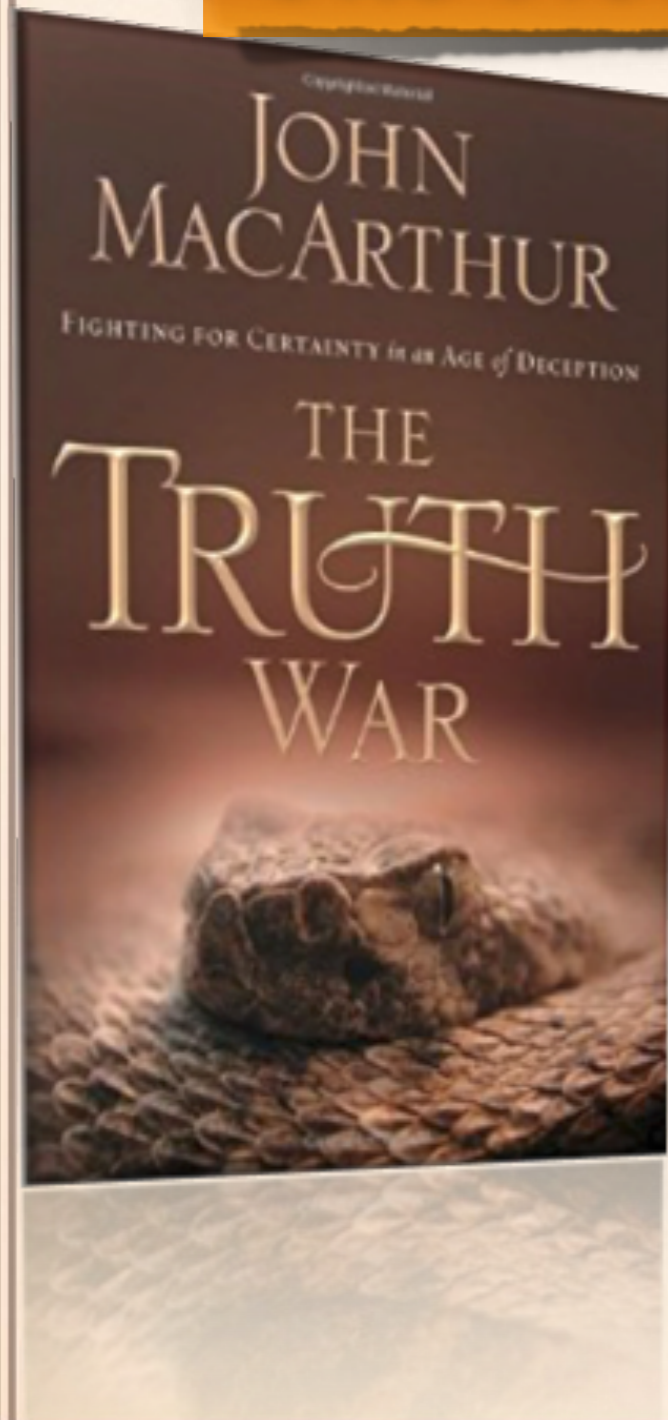


1 PETER 1:22-25 (NKJV)

²² Since you have purified your souls in obeying the truth through the Spirit in sincere love of the brethren, love one another fervently with a pure heart, ²³ having been born again, not of corruptible seed but incorruptible, through the word of God which lives and abides forever,

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“That the Bible puts a very high premium on truth is indisputable. But sadly, the church today has largely downplayed and abandoned truth, content to follow the spirit of the age. That spirit is comprised of postmodernism, relativism, emotionalism and subjectivism. Truth cannot flourish in such poisoned soil.”

Truth Watch — by Bill Muehlenberg
(Review of “THE TRUTH WAR” by John MacArthur)

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Isaiah 59:14 (NKJV)
Justice is turned back,
And righteousness stands
afar off; For truth is
fallen in the street, And
equity cannot enter.

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The Need For & Value of "The Truth"



- ❖ There are many enemies of the truth – (Phili 3:16-18)
 - **Atheist** - Psalm 14:1; 10:4
 - **False teachers** - 2 Pet. 2,3; Jude 1:3,4, 16-19
 - **The ungodly** - John 3:19-21; Rom 1:18,19
 - **Many who are deceived** - 2 Thes 2:10-12; Gal 4:16
 - **Apathetic, inconsistent or rude Christians????**

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The Need For & Value of “The Truth”



- ❖ Too many professing Christians have *“sold the truth”*
 - *“It doesn’t matter what you believe”* – Jn 8:24; 2 Jn 9
 - *“Doctrine isn’t important”* – 1 Tim 4:12-16
 - *“Standing up for convictions is arrogant”* – Jude 3
 - *“The preachers job”* – 2 Tim 4:2-4; Acts 17:11,12

“Buy The Truth And Sell It Not”

THE TRUTH - To Be “Bought”



We learn what a thing is worth to US
by what WE are willing to pay for it

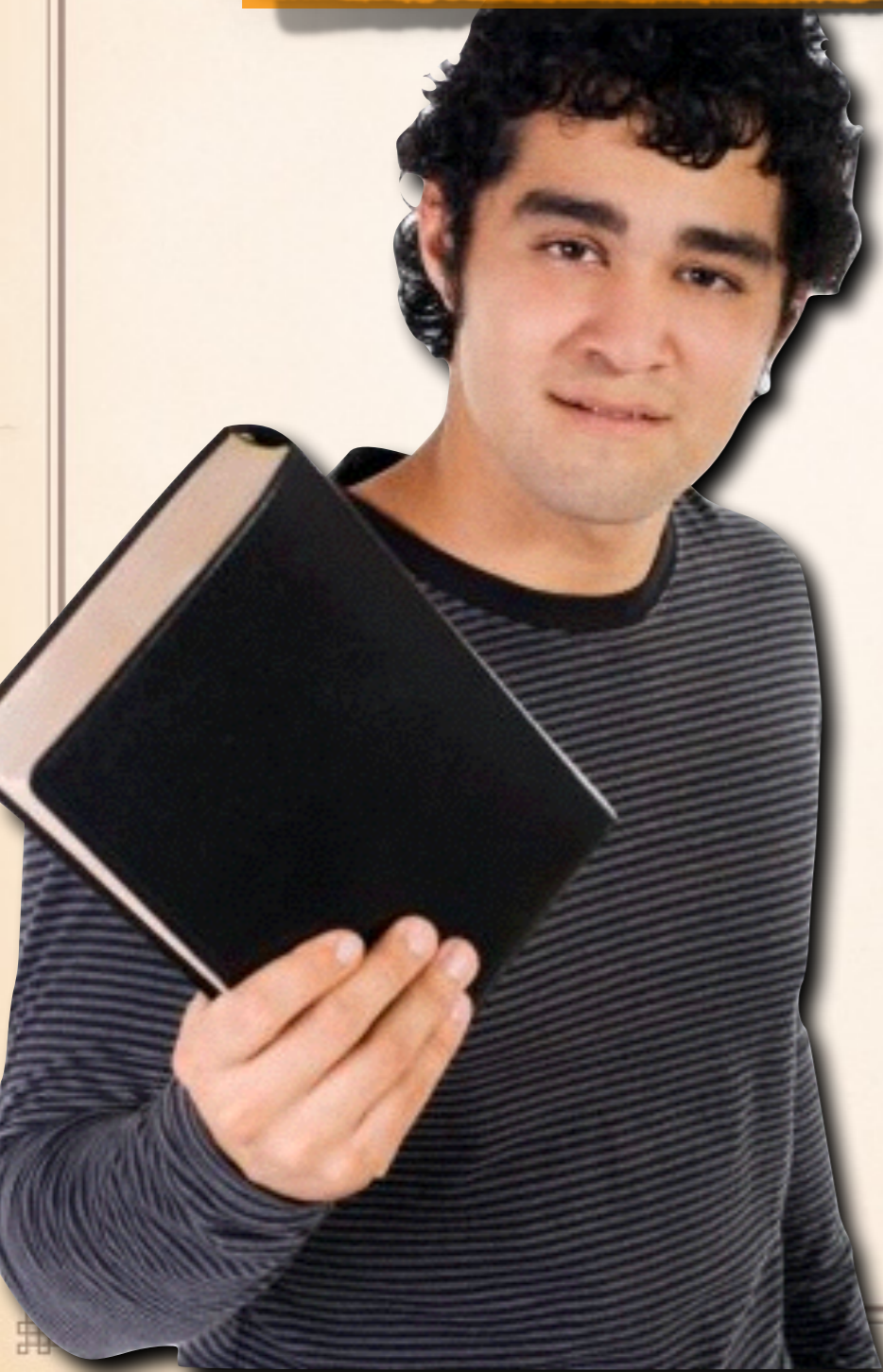
"Buy The Truth And Sell It Not"

THE TRUTH - To Be "Bought"

How Much Is The Truth Worth?

- ❖ **Psalms 119:72** - The law of Your mouth is better to me Than thousands of coins of gold and silver.
- ❖ **Psalms 119:127** - Therefore I love Your commandments More than gold, yes, than fine gold!
- ❖ **Psalms 119:162** - I rejoice at Your word As one who finds great treasure.

How Much Is The Truth Worth To You?



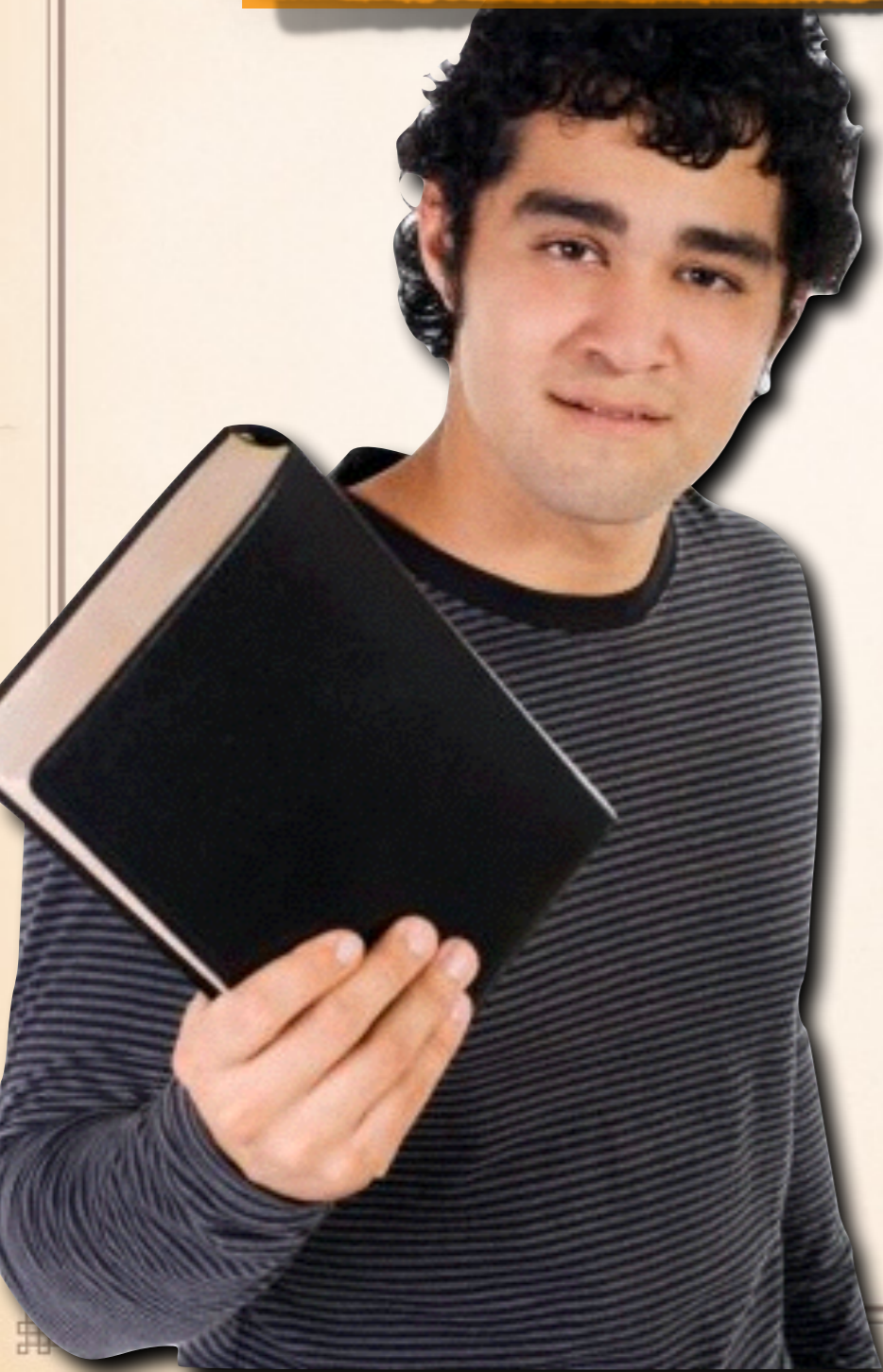
"Buy The Truth And Sell It Not"

THE TRUTH - To Be "Bought"

How Much Is The Truth Worth?

- ❖ **Hidden Treasure** - "... he goes and sells all that he has and buys that field" (Matt. 13:44)
- ❖ **Pearl of Great Price** - "... a merchant ... who, when he had found one pearl of great price, went and sold all that he had and bought it" (Matt. 13:45, 46)

How Much Is The Truth Worth To You?



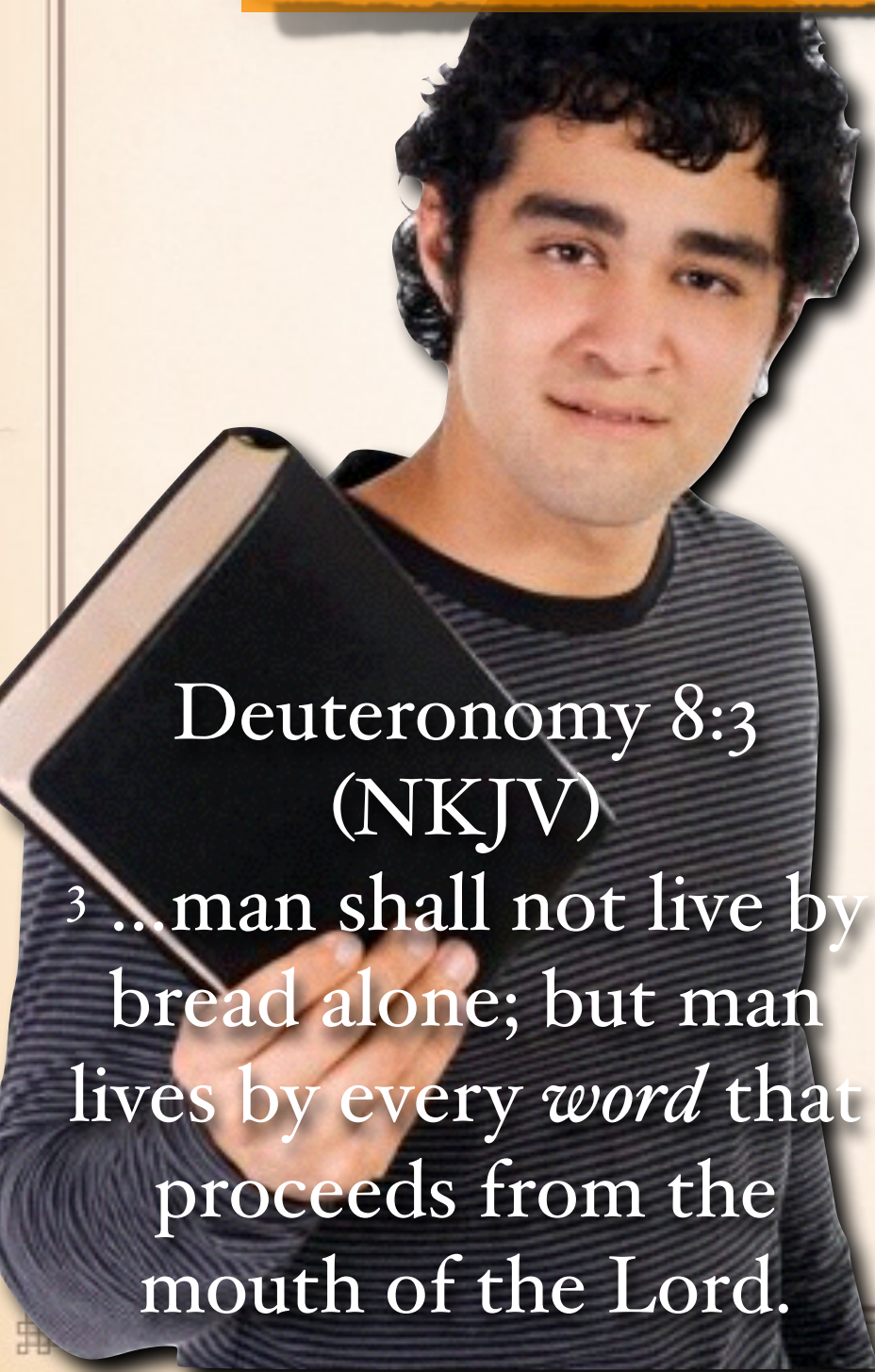
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THE TRUTH - To Be "Bought"

ISAIAH 55:1-3 (NKJV)

¹ "Ho! Everyone who thirsts, Come to the waters; And you who have no money, Come, buy and eat. Yes, come, buy wine and milk Without money and without price.

² Why do you spend money for what is not bread, And your wages for what does not satisfy? . . .



Deuteronomy 8:3
(NKJV)

³ ...man shall not live by bread alone; but man lives by every *word* that proceeds from the mouth of the Lord.

"Buy The Truth And Sell It Not"

THE TRUTH - To Be "Bought"

ISAIAH 55:1-3 (NKJV)

... Listen carefully to Me, and eat what is good, And let your soul delight itself in abundance.

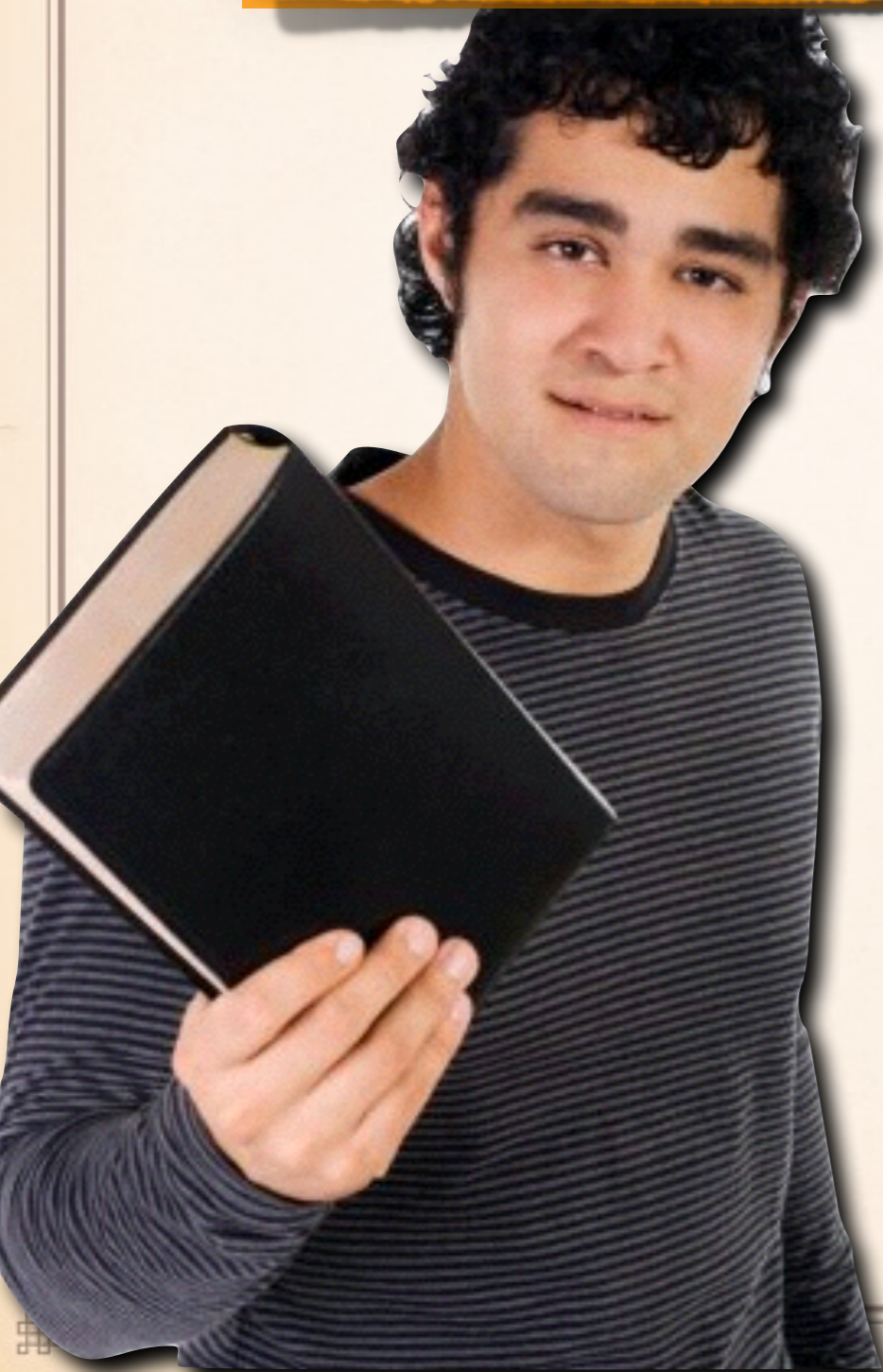
³ Incline your ear, and come to Me. Hear, and your soul shall live; And I will make an everlasting covenant with you-- The sure mercies of David.

**Deuteronomy 8:3
(NKJV)**

³ ...man shall not live by bread alone; but man lives by every *word* that proceeds from the mouth of the Lord.

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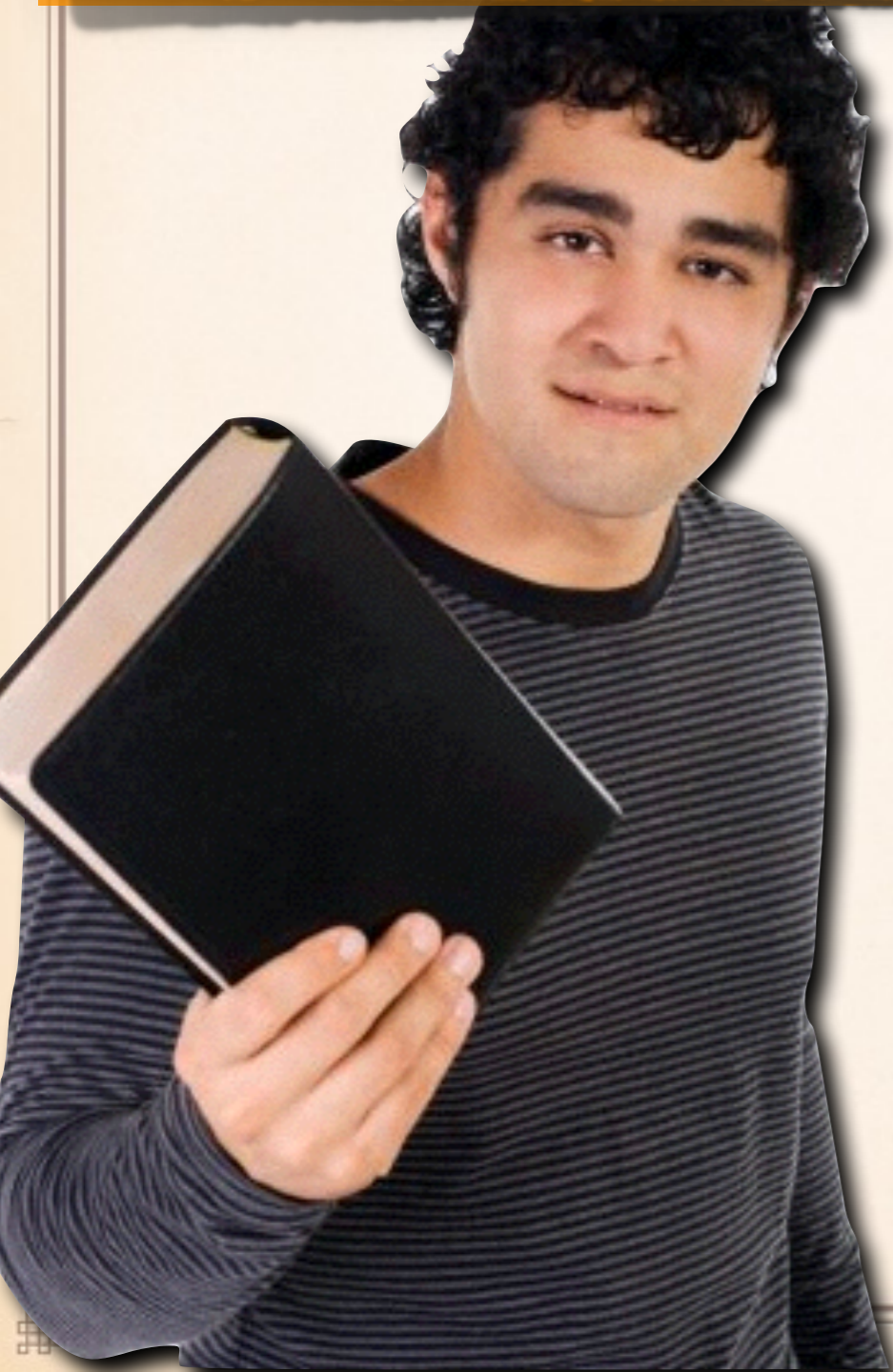
THE TRUTH - To Be “Bought”



- ❖ **Requires effort** – too many today are intellectually lazy! – Acts 17:11; Psalm 1:2; Prov. 2:4
- ❖ **Requires proper attitude** – Love, sincerity, humility & meekness – Psalms 119:97-104; 1 Peter 2:2; Psalm 25:9; James 1:21
- ❖ **Requires application** – Too many are hearers of the word and not doers – Heb 4:12; James 1:22

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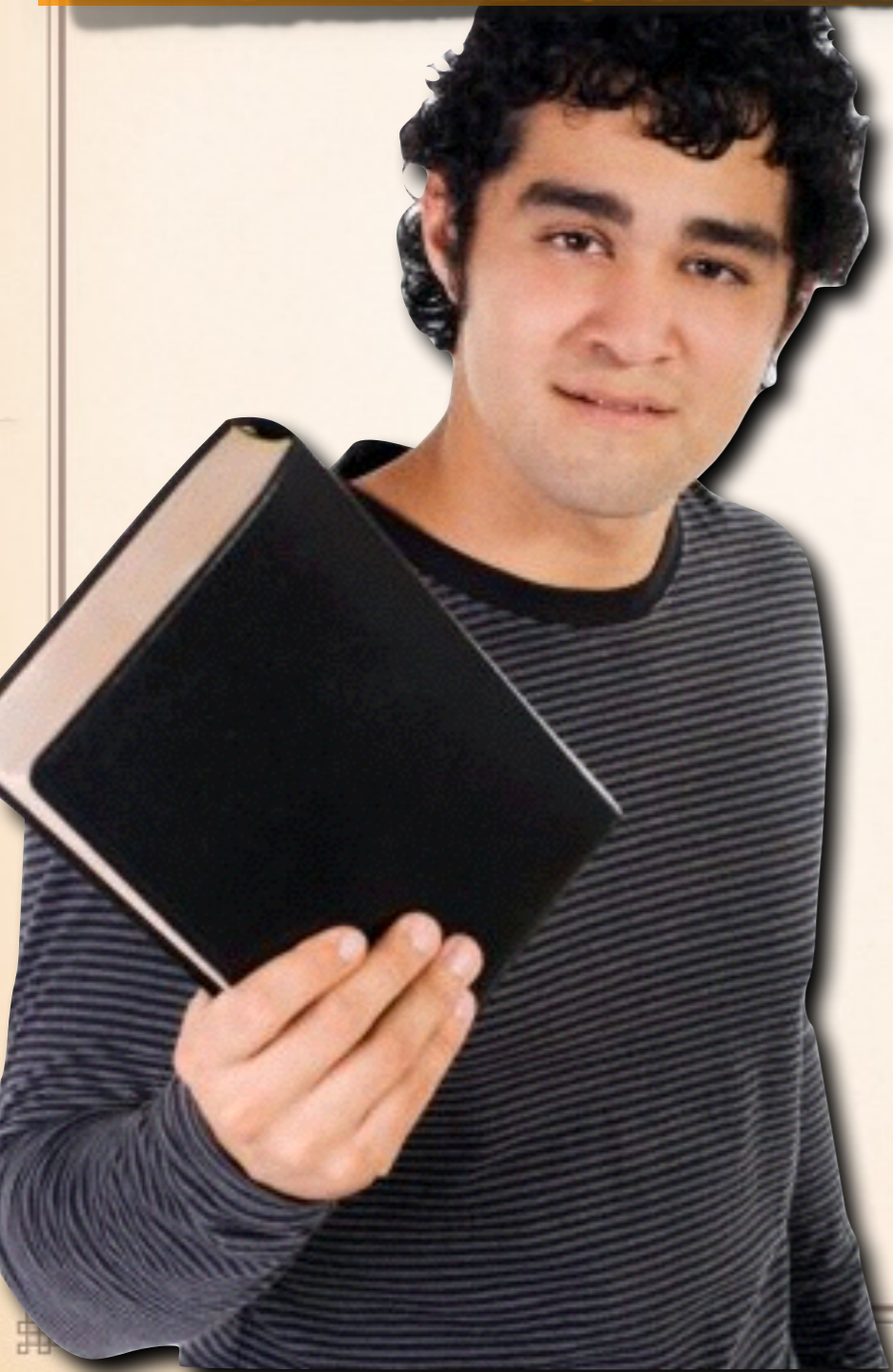
THE TRUTH - Nothing But The Truth



- ❖ **Only the truth** – (John 8:32; 14:6)
- ❖ **Must be willing to accept all of the truth** – (Psa 119:160; Gal. 1:6-9)
- ❖ **The need to examine doctrine before you buy it** (1 Jn. 4:1; 1 Thess. 5:21; Rev. 2:2, Acts 17:11, 12)
- ❖ **Eve bought a lie**, (Gen. 3:1-6) – Many today are also buying Satan's lies instead of God's truth

"Buy The Truth And Sell It Not"

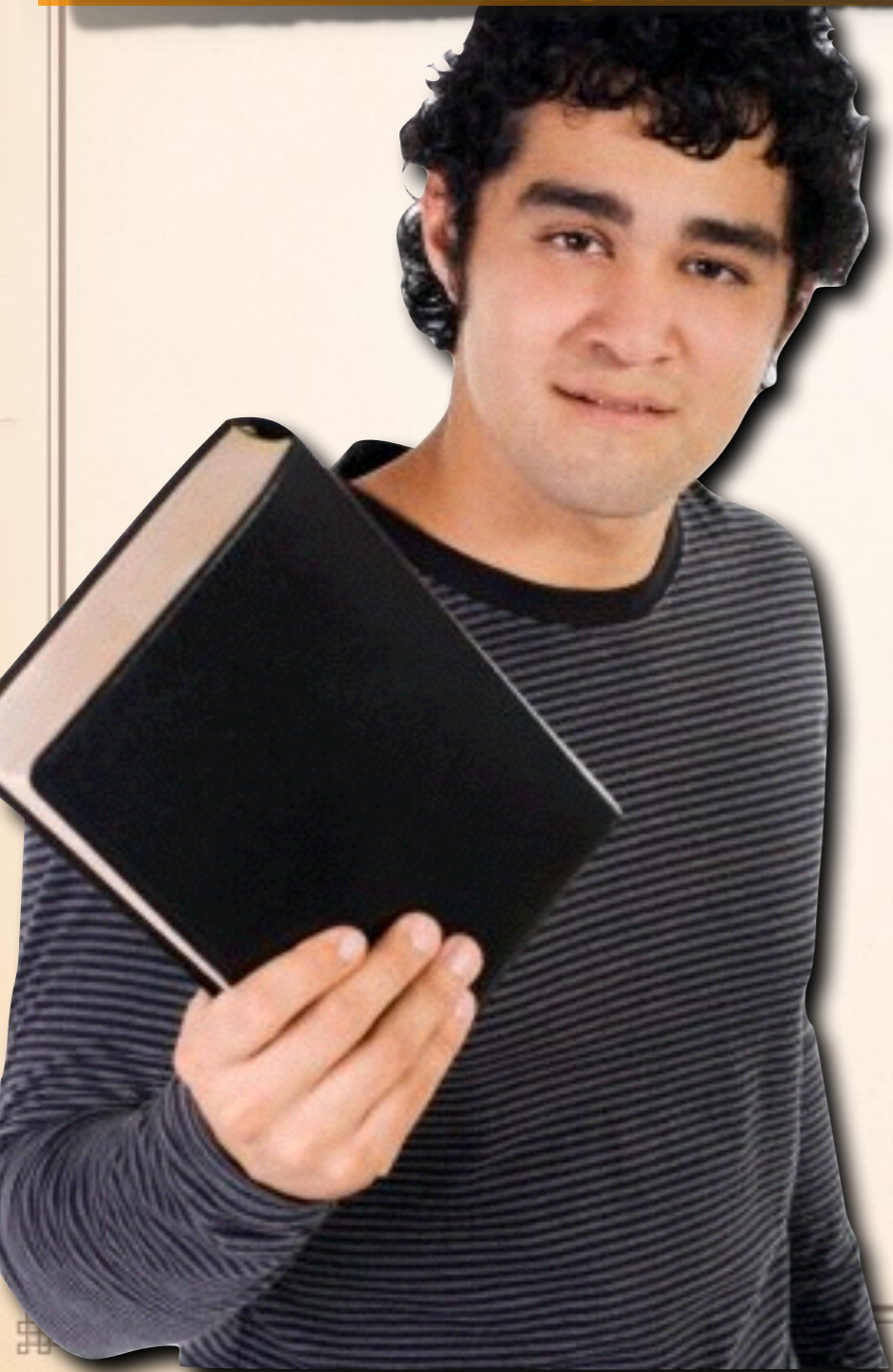
THE TRUTH - Nothing But The Truth



- ❖ **Why would anyone not want to buy the truth? -**
 - **No fear of God** - (Prov 1:7)
 - **Has not received a love for it -**
(2 Thes 2:10-11)
 - **Has pleasure in unrighteousness** - (2 Thes 2:12; John 3:19-21; Rom 1:18,19)
 - **Pride** - (1 Tim 6:3-5; Pro 26:12;)

"Buy The Truth And Sell It Not"

THE TRUTH - Nothing But The Truth



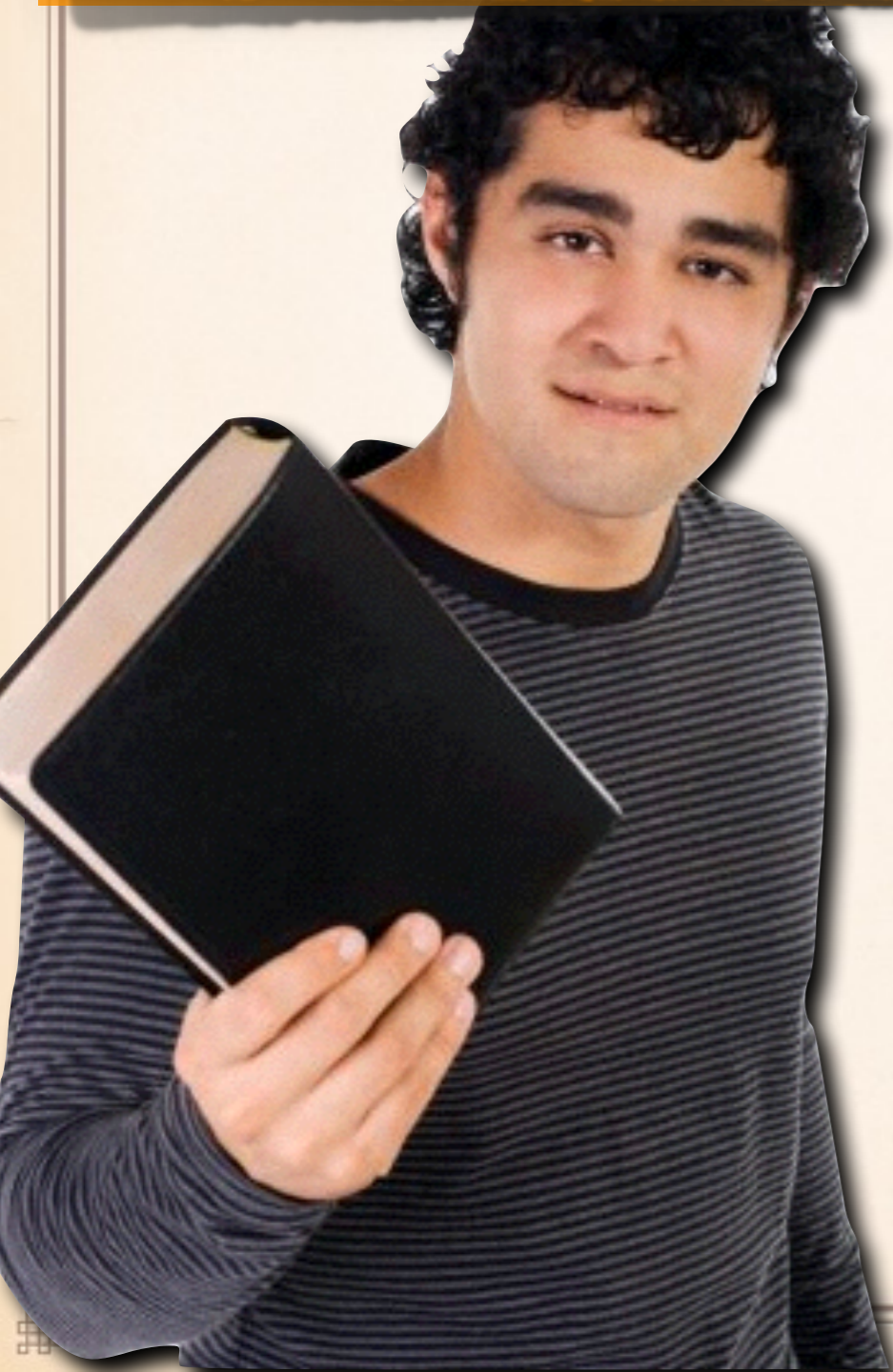
❖ Why would anyone not want to buy the truth? -

2 TIMOTHY 3:1-7 (NKJV)

¹ But know this, that in the last days
perilous times will come: ² For men
will be lovers of themselves, lovers of
money, boasters, proud, blasphemers,
disobedient to parents, unthankful,
unholy,

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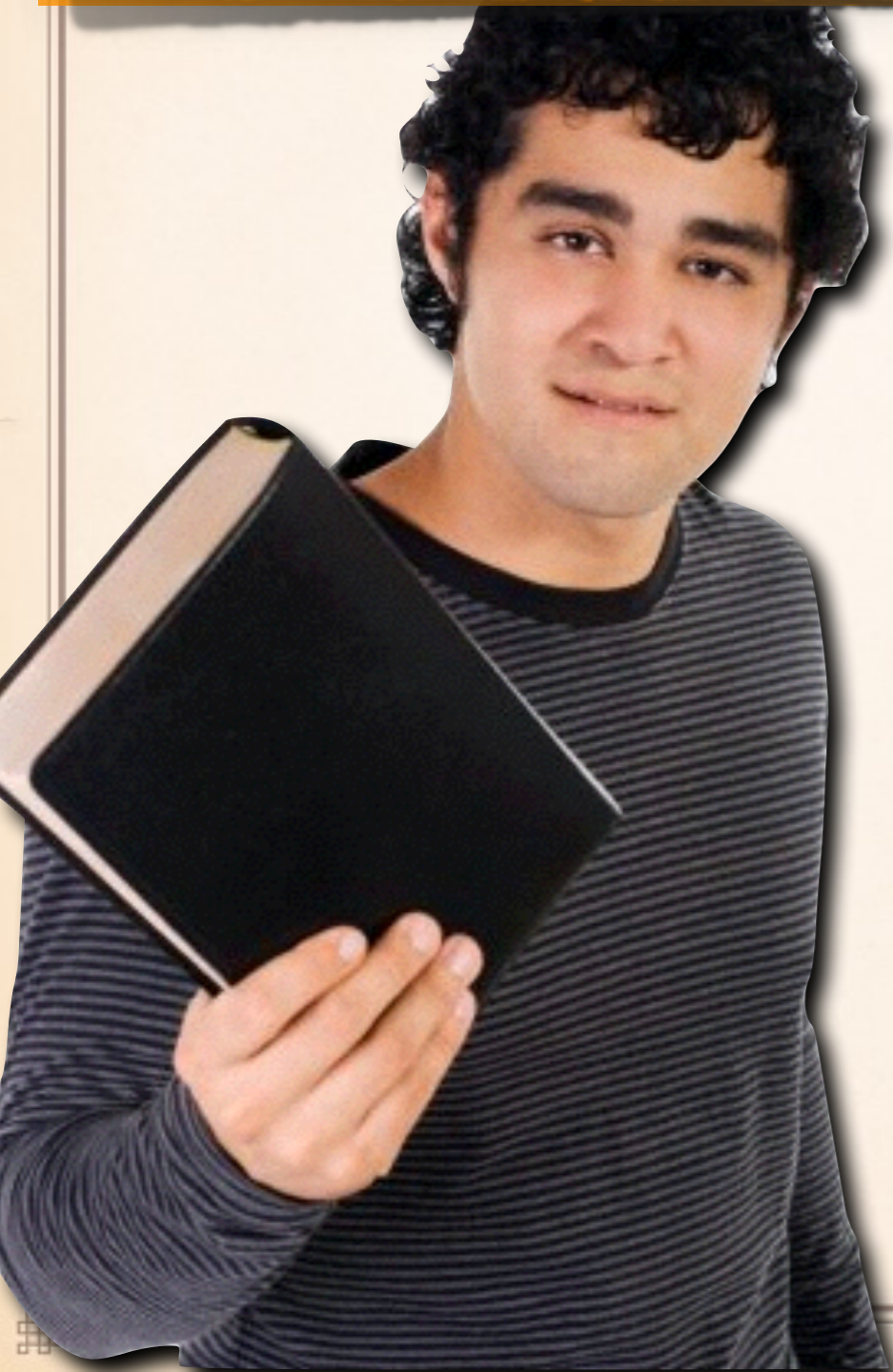
❖ Why would anyone not want to buy the truth? -

2 TIMOTHY 3:1-7 (NKJV)

³ unloving, unforgiving, slanderers, without self-control, brutal, despisers of good, ⁴ traitors, headstrong, haughty, lovers of pleasure rather than lovers of God, ⁵ having a form of godliness but denying its power. And from such people turn away!

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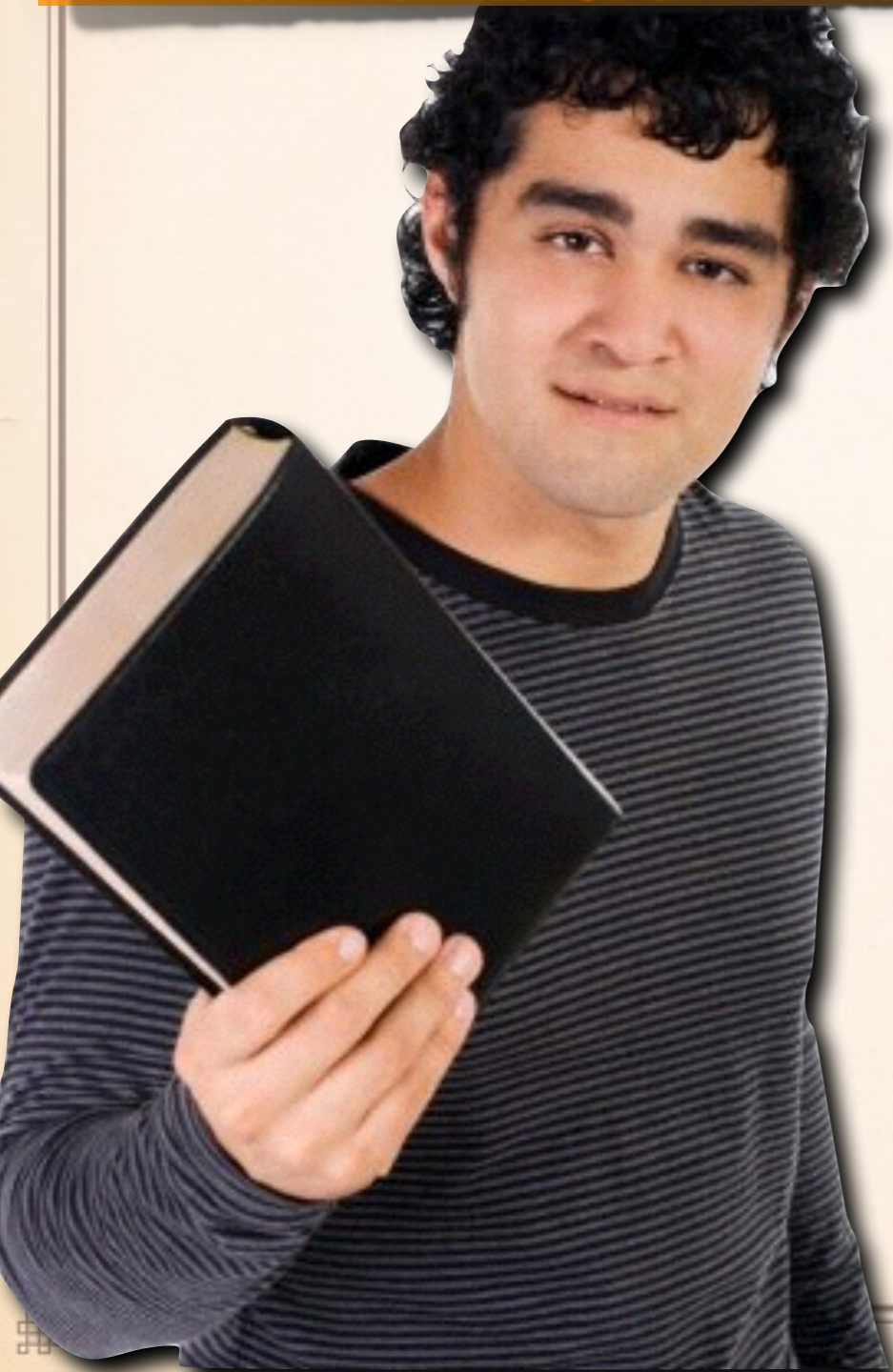
❖ Why would anyone not want to buy the truth? –

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⁶ For of this sort are those who creep into households and make captives of gullible women loaded down with sins, led away by various lusts, ⁷ always learning and never able to come to the knowledge of the truth.

"Buy The Truth And Sell It Not"

THE TRUTH - Nothing But The Truth



- ❖ **Why would anyone not want to buy the truth? -**
 - **Deceived** - (Mat. 15:14; 2 Pet. 2:19)
 - **Duplicity of character** - (Ezek. 33:31; Jas. 1:21-24)
 - **Shallowiness of heart** - (Mk. 4:16, 17a)
 - **Lack of conviction to anchor** - (Eph. 4:14)

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THE TRUTH - Can Be Sold



- ❖ Israel sold the truth - (Jer. 9:1-14)
- ❖ Exchanged the truth for a lie - (Gen 3; Rom. 1:18-25)
- ❖ Sell the truth for temporal profit - (2 Pet. 2:1-3; Mat 16:26)
- ❖ We can be turned from the truth by error - (2 Tim. 4:4; Tit. 1:14)
- ❖ The truth can be wandered away from - (2 Tim. 2:18; James 5:19)

“Buy The Truth And Sell It Not”

Do NOT Sell - THE TRUTH!



- ❖ **Under any circumstance -** NOT for earthly profit or sensual pleasure - Not to avoid hardship or persecution ...
- ❖ **Be Wise** - A wise person will not permit himself to be reasoned out of it or laughed out of it.
- ❖ We should buy it (*regardless of the cost*) and refuse to sell it (*regardless of what Satan offers us for it*).

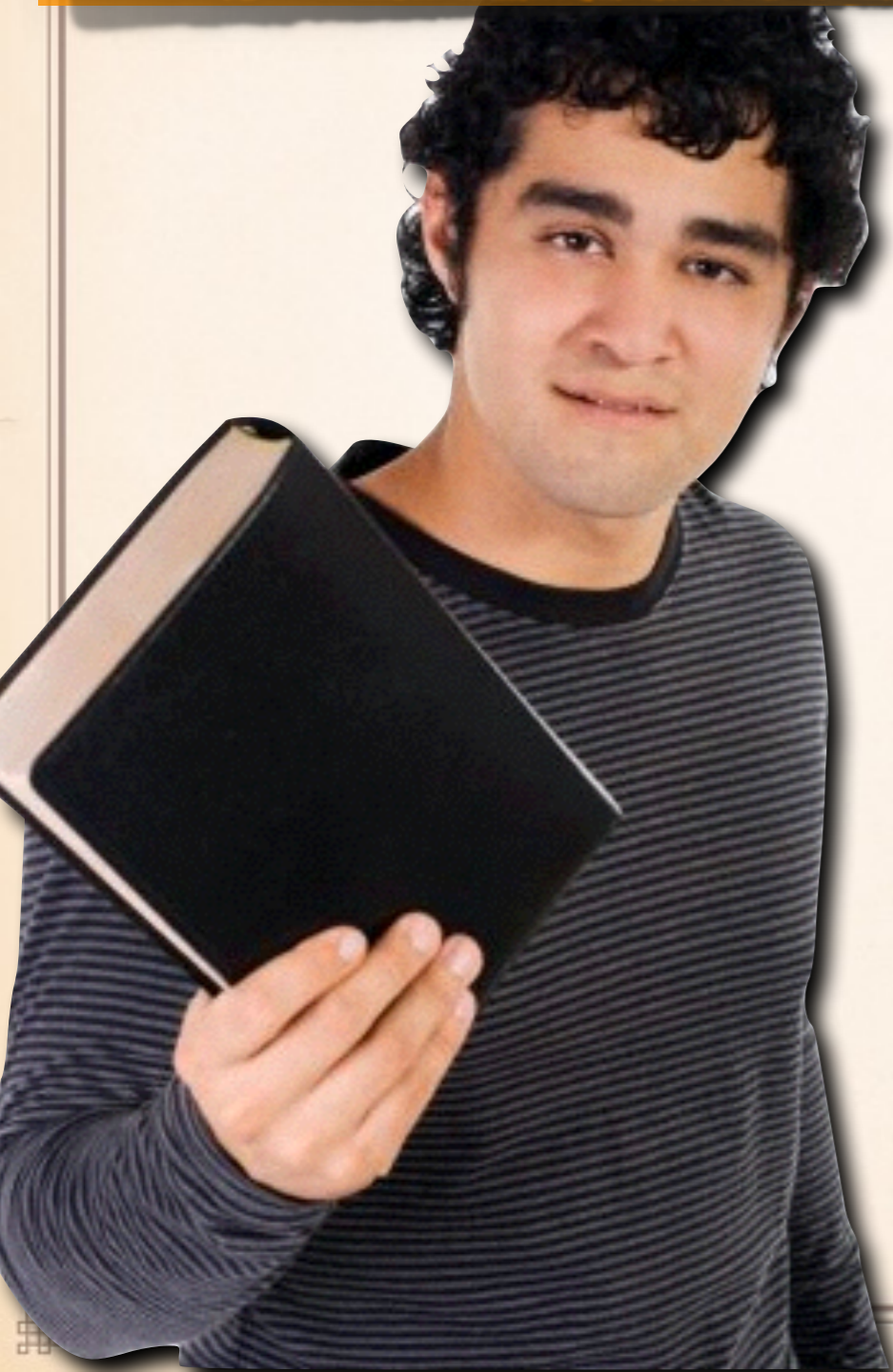
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*One should spare no pains, cost or sacrifice
to obtain truth & then keep it safe.*

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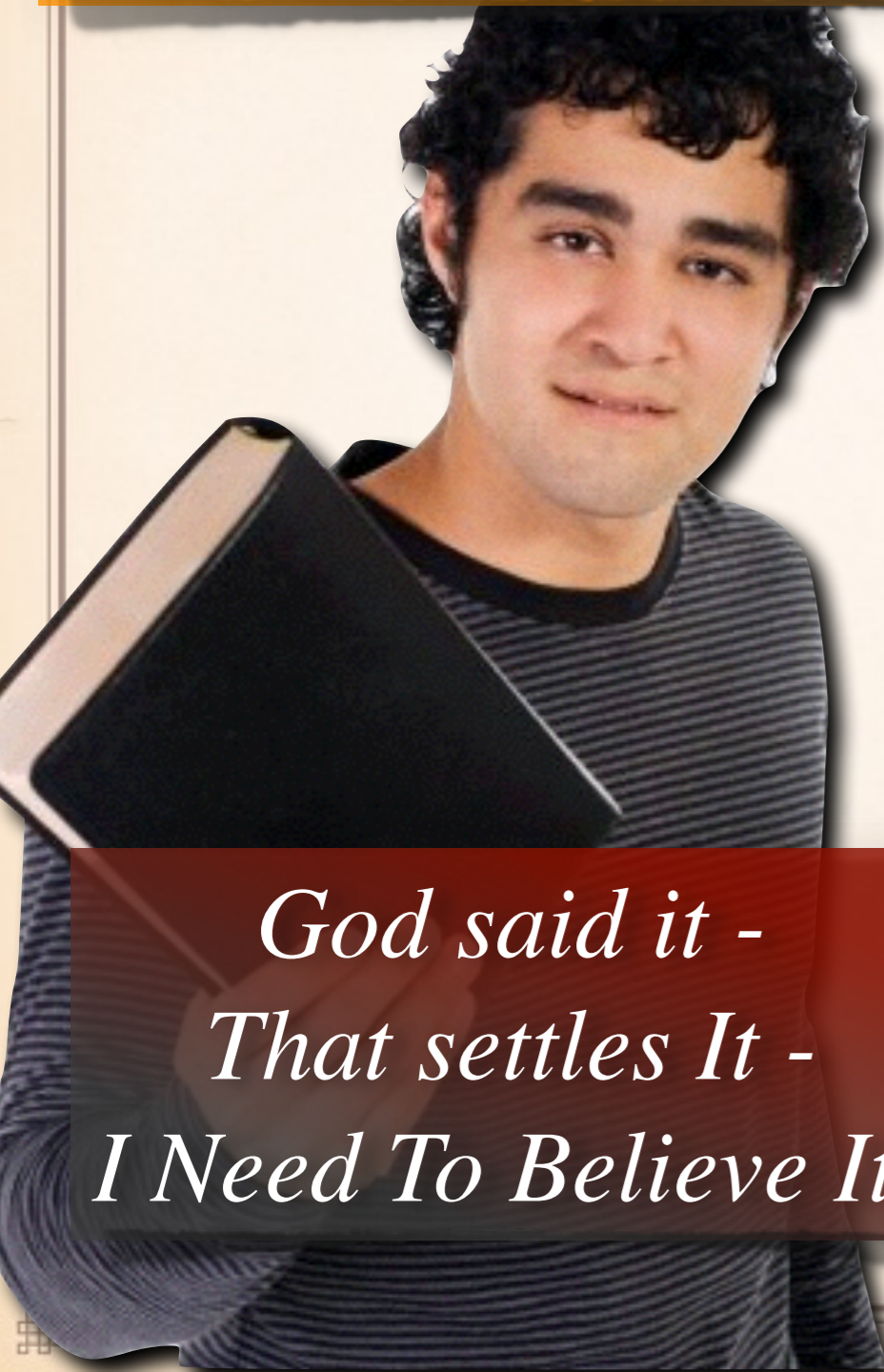
How much do you value the truth?



- ❖ **Do you take a smorgasbord approach to the Scriptures, picking and choosing what you like, what you will believe, what you will accept as truth?**
- ❖ **How much time do you spend studying it?**
- ❖ **How much effort do you put into obeying it?**

"Buy The Truth And Sell It Not"

How much do you value the truth?



*God said it -
That settles It -
I Need To Believe It!*

- ❖ The truth has been made available so that we can be free from sin - John 8:32
- ❖ God wants you to come to a knowledge of the truth that you might be saved - I Tim 2:4
- ❖ Please - hear the truth - believe the truth - confess the truth - repent and be baptized - obey the truth and purify your soul - Mark 16:16; Acts 2:38

“Buy The Truth And Sell It Not”

Charts by Don McClain

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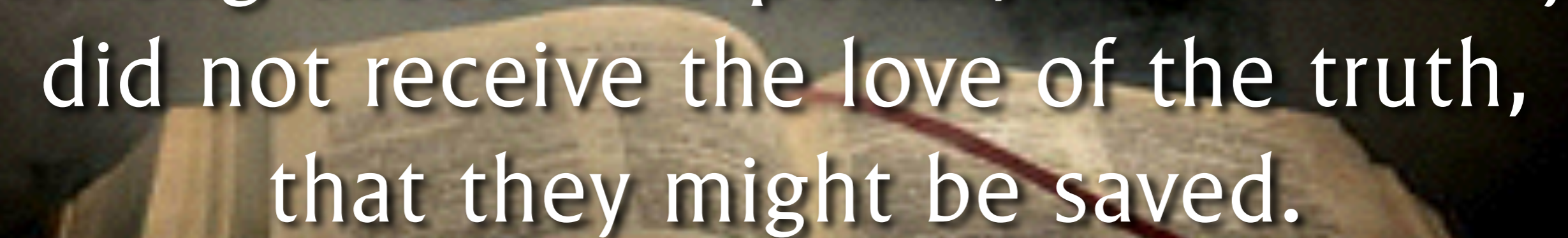
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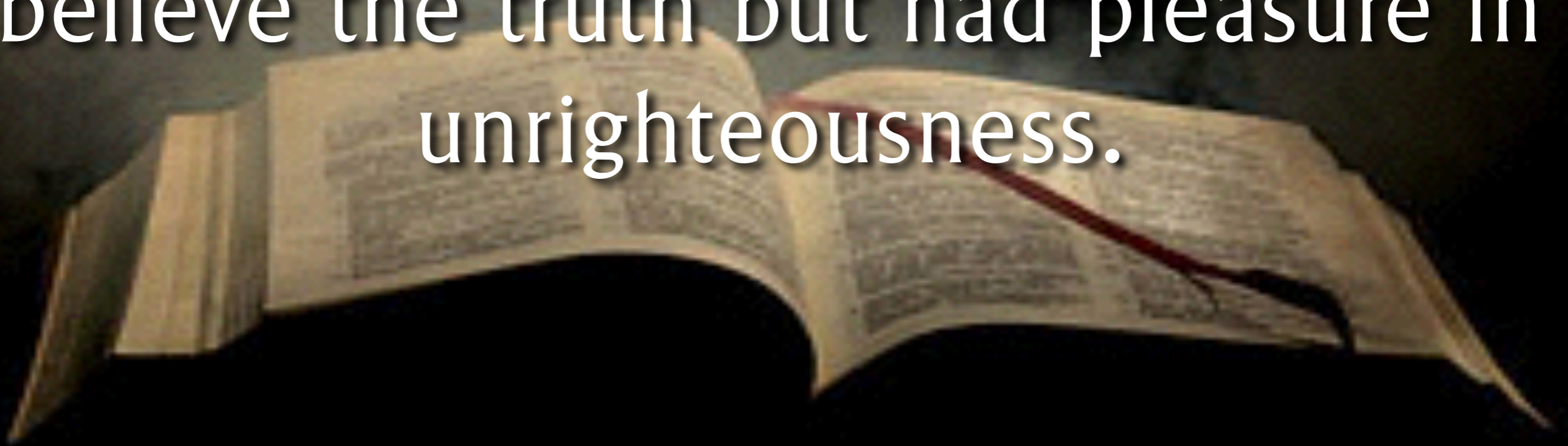
2 Thessalonians 2:9-15 (NKJV)

⁹ The coming of the lawless one is according to the working of Satan, with all power, signs, and lying wonders, ¹⁰ and with all unrighteous deception among those who perish, because they did not receive the love of the truth, that they might be saved.



2 Thessalonians 2:9-15 (NKJV)

¹¹ And for this reason God will send them strong delusion, that they should believe the lie, ¹² that they all may be condemned who did not believe the truth but had pleasure in unrighteousness.



2 Thessalonians 2:9-15 (NKJV)

¹³ But we are bound to give thanks to God always for you, brethren beloved by the Lord, because God from the beginning chose you for salvation through sanctification by the Spirit and belief in the truth, ¹⁴ to which He called you by our gospel, for the obtaining of the glory of our Lord Jesus Christ. ¹⁵ Therefore, brethren, stand fast and hold the traditions which you were taught, whether by word or our epistle.

